

EXPERIENCE

LINQ September 2021 - PRESENT

// **Lead UX Designer** July 2023

Participate in strategic prioritization discussions to support roadmap decisions. Assess new features, enhancements and changes for impact across the product. Create and monitor backlog items. Organize UX designers, assign work and provide feedback. Guide, improve and implement design processes, KPIs and other metrics. Created 25% increase in designer productivity. Implemented new research approach, decreasing research duration by 30%. Established new deliverable guidelines to ensure consistency and transparency cross-functionally.

// **Senior UX Designer** August 2022

Collaborate with cross-functional teams, mentorship and lead roles, leverage insights, brand identity, UX, research and analysis, sprint planning and backlog management, strategy & prioritization, and develop visual design elements. Responsible for client expectations, ideation of products, prototyping, visual design, and developer hand-offs / UX reviews.

// **UX Designer** September 2021

UX Designer Contract

// August 2018 - September 2021

Brand identity, UX, Competitive audits, and develop visual design elements (typography, color, space, and layout)

Technology Educator North Catholic High School

// August 2020 - July 2021, Cranberry Township, PA

Develop dynamic curricula and instruct students on Microsoft Applications navigation and usage.

Coordinator of Ministry & Technology Advancement Diocese of Sacramento

// May 2019 - July 2020, Sacramento, CA

Visual design for e-resources and new website; develop, implement, and assess cross-cultural curricula and programs; project management and event planning and organization. Achieved budget reduction of 5-8% through stream-line management process and reduction in consultation contracts. Supervise, evaluate, and train leaders across 122 institutions through designed core metrics.

Director of Hybrid Education St. John the Baptist | Diocese of Sacramento

// June 2018 - May 2019, Folsom, CA

Visual designer for new website; integrate dynamic and hybrid learning models. Develop and manage \$101k budget; manage, recruit and train 52 community teachers; develop, implement, and assess hybrid curriculum

EDUCATION

UX Design Certificate

// July 2021 - August 2021, Online

Completed a rigorous training with 15 modules with included topics like: UX research fundamentals, inclusive design, low- and high-fidelity prototypes, and tools like Figma and Adobe XD. Completed hands-on projects and [developed a portfolio](#), including 3 projects to receive the certificate.

Franciscan University M.S. Education & Integrated Technology

// June 2015 - December 2017, Steubenville, OH

SKILLS

Technical

Figma // Adobe XD // Miro // Google Suite // Microsoft Office // Mac OS

Design

Branding & Identity // UX // User Research // Wireframing // Usability Studies // Competitive Audits // Prototyping // Design Strategy // Design Systems

Collaboration

Communicative // Gives Design Critique & Feedback // Strong Presenter // Detail-Oriented